



## The Challenge – Module 1 – Day 1

### 2010TCMD1D1a: Introduction

Running Time: 1 mins



We're here!

It's **day one** of this year's **Challenge**.

Yes, and over the next seven days, we're going to **find and get you set up in a market**.

Now **today, we're going to explain exactly what a market and what a niche is**. And this is one of the things that people have found in the past to be pretty tricky. So, this year, we've done something pretty special. So, **by the end of today, we're going to find a market for you to start testing in**.

So, let's get cracking. Let's get over to the video, and I'll see you tomorrow.



## Actions

- Step away from your computer
- Write down as many ideas as you can
- Choose at least three of these ideas and drill down into micro niches

**Handy Tip** - The key thing today is to not to get stressed about coming up with ideas. Try today's Action Step by starting with some of the most obvious markets to get some practice, and then try your new skills on other less obvious markets.

## Resources:

**Google** - <http://www.google.com/>

Click here to practice your drilling down to a micro niche skills.

**Market Samurai** - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

**Market Samurai Support** - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.