



The Challenge – Module 1 – Day 7

2010TCMD1D7a: Introduction

Running Time: 1 min



Look at that! Isn't it cool? That's the beauty of this year's Challenge. You've only had to go for seven days. You're about to have a seven-day break! You can't believe it! You might want to walk along the beach, for example. Who knows what you might want to get up to. You might stretch. Have a stretch. Have a run, whatever you want to do! Or catch up!

This is the beauty of this year's Challenge, because **you've got seven days rest now** before we come back for our next module.

So, all you have to do is watch today's video, knock that off, and then you'll be ready! You can just have a break, or catch up. Seven days, and then we're back in for module 2. Isn't this cool? See, it's easy-peasy, I promised you!

So, make sure you get working and make sure you schedule in that diary so we see you back here at Module two for more fun, for more high jinks, for more awesomeness in this year's Challenge.



Actions

Take your candidate micro-niches through the process of researching for the evidence of commercial activity using the commercial indicators outlined in the lesson.

Practice the process taught in Module One so that you become more familiar with the steps involved and more skilled at interpreting the resulting data.

Handy Tip - You will NOT be stuck and left behind if you don't have a niche yet. You have a full week to continue your research and find a suitable keyword phrase to move forward with. With practice, the entire Module One keyword and market research process can be done in under half an hour. You have plenty of time.

Resources:

Google - <http://www.google.com/>

Click here to look for commercial activity on Google.

Amazon - <http://www.amazon.com/>

Click here to look for commercial activity on Amazon.

eBay - <http://www.ebay.com/>

Click here to look for commercial activity on eBay.

Market Samurai - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

Market Samurai Support - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.