



## The Challenge – Module 2 – Day 1

### 2010TCIPMD2D1a: Intro

Running Time: 1 min



Hey! And welcome back! Module Two! **I hope you used your seven days wisely.** You either kicked back and had a rest or you took the time to catch up. Do whatever you need to do. Maybe, heck, play a guitar!

But now, we're back to work! And it's day one -- an *easy* day today because we're going to take that theme keyword, that phrase that we picked last week, we're going to take that and we're going to **get a domain** based on it because that's really important. And we're going to explain why it's important right now.

So, all you have to do is shoot over and do the videos for today. And then, I'll see you tomorrow.

### Actions

- Research for a keyword optimized domain using **Market Samurai's** Domain Module.
- Acquire the keyword optimized domain name and hosting for the domain.
- Create your free trial account with **Wordpress Direct**.

**Handy Tip** - While you won't be setting up your first website today, getting your domain, hosting and free Wordpress Direct now will get you ready for the lessons coming up in Module 2.



## Resources:

**Wordpress Direct** - <http://www.challenge.co/WordpressDirect>

Click here to get your free Wordpress Direct account.

**Wordpress Direct Support** - <http://www.wpdirect.com/support/>

Click here to get support for Wordpress Direct.

**HostGator** - <http://www.challenge.co/hostgator>

Click here to acquire your domain and hosting with HostGator.

**HostGator Support** - <http://support.hostgator.com/>

Click here to get support for HostGator.

**Market Samurai** - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

**Market Samurai Support** - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.