

The Challenge – Module 2 – Day 2

2010TCMD2D2a: Introduction

Running Time: 1 min



Hey, welcome back. Day two! Wasn't Day One easy? See? This breaking it up into small, little chunks, it's the way to do it.

So today, we're going to use **Market Samurai** -- a very talented piece of software, Market Samurai is; Very talented lads that programmed it.

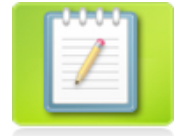
But what we're going to do today is it's going to help us **find research material** -- content that is related to your keyword. We do that so -- well, you may not know anything about the niche that you've chosen, right? So, you need to be able to create some articles - we need to write about it.

So, the first step is to use Market Samurai to find content-related information and articles, which you can use for your research.

Let's go and do that!

Actions

- Use Market Samurai's **Find Content** Module to research for content relating to your micro-niche
- Use Twitter's search functionality to research for content relating to your micro-niche
- Spend some time reading through the material that you have collected and the notes you have taken, ready for writing content on day 3



Handy Tip - Do not get caught up in using and learning new tools to collect and collate the information you find. For the purposes of today, pen and paper is more than fine and will allow you to keep your focus on the information, not the tools.

Resources:

Market Samurai - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

Market Samurai Support - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.

Twitter - <http://www.twitter.com/>

Click here to search for content relating to your micro-niche using Twitter.

Evernote - <http://www.evernote.com/>

Click here to get started using Evernote.

Simplenote - <http://simplenoteapp.com/>

Click here to get started using Simplenote.