

The Challenge – Module 2 – Day 3

2010TCMD2D3a: Intro

Running Time: 1 min



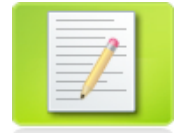
Hey! Welcome back! Day three! Now, I've got to say something here -- **Don't panic!** We're going to be writing some articles. And trust me, **I failed my high school English. So, if I can do this, you can do this.**

The problem is we've never been taught the right way to do this. And once you've learned this method -- it'll blow you away in how easy it is to do this stuff if you're taught the right way. We've never really had the chance to go into detail about how to do this -- but we will today.

So, this is the first part of the process. We've collected our content yesterday and **we're going to start writing the article inside Market Samurai in the Content module.**

Now, here's the thing though (and *please* stay with me on this). If you're like me, you will actually just be recoiling at the idea of having to write articles or do content. It's actually a lot of fun. The problem is that we've always been taught the wrong way. So, just stay with me today and I'm going to show you a technique that will curl your toes, it's so cool!

So with that, head over to the videos and I'll see you tomorrow.



Actions

- Get familiar with Market Samurai's **Publish Content Module**
- **Ensure that you understand the process** Ed has outlined for creating keyword optimized content
- **Write at least 1 article**, preferably 3, that you can put away ready to be edited later.

Handy Tip - DO NOT attempt to edit the content you write after today's lessons. Letting the content percolate for 24 hours is crucial to the writing process Ed is teaching. If you're looking for more to do, write 2 or 3 articles for the day.

Resources:

Market Samurai - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

Market Samurai Support - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.