



The Challenge – Module 2 – Day 4

2010TCMD2D4a: Intro

Running Time: 1 min



Intro

Now, wasn't yesterday just about as cool as Jeff Beck? Yup! That's right! See? Just that tiny little trick about **not editing** changes the way and takes all the stress out of doing an article, which is cool.

And then, the biggest trick and the surprise trick which I'm telling you now of course is that now, now you've actually sat on the article, rather than trying to go and edit it straight after you've written it, you'll be amazed what you can do with fresh eyes. So, you're going to be producing articles that you never thought you were capable of writing just as easy as pie because you've learnt the right process.

That's the cool thing about **the Challenge** this year, right? We're teaching a whole bunch of processes that you can apply across the board -- not just for Internet marketing, not just for creating an online business, *for everything!* And if you think that was pretty cool, wait until you see what's coming! It's unreal!

So today, we're going to show you how to edit and get everything ready so you can actually publish that article thought he world! It's very cool!

Alright! We'll speak soon.



Actions

- **Edit** your article
- Add **keyword tags**
- Ensure that you have followed Ed's instructions to **optimize it for your target keyword phrase**

Handy Tip - Getting used to the process of writing and editing articles is a crucial skill. If you have some free time, write a few more articles, let them sit overnight, then go through the editing process to optimize them for your target keyword phrases.

Resources:

Market Samurai - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

Market Samurai Support - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.