

The Challenge – Module 2 – Day 5

2010TCMD2D5a: Intro

Running Time: 1 min



Intro

[ED] Ed Dale, the Challenge

[MR] Marty Rozmanith, Wordpress Direct

[ED] Hey! Here we are, day five! And look! What a coincidence? I happen to be standing here on a balcony in La Jolla, California with Marty Rozmanith from **Wordpress Direct**. It's incredible, *really!* Anybody would think we'd planned something like this because today, guess what Marty?

[MR] What?

[ED] You know what we're going to do?

[MR] Uh, I have an idea.

[ED] We are going to do **Wordpress Direct**. And why, Marty? Why are we using **Wordpress Direct**?

[MR] There's two reasons: one really is the **ease of installation** so you don't have a whole bunch of bells and whistles to figure out in order to get your site up. And then, the second is the **search engine optimization** so you'll rank in Google.



[ED] Which is what this is all about. See? Creating a website used to be a huge stress. In the good ole' days -- not the 'good ole' days, the bad ole' days -- it used to take us hours to put up some sort of blog or site. And now, we've got our own site with our own domain all set up thanks to **Wordpress Direct**. So, that's really thanks to you, Marty.

[MR] Well, thank you.

[ED] You can't navigate his way out of a paper bag, but boy! Can he create a blog for you in record time? It's so easy-peasy. We're going to show you right now. If you like, you can point them over in that direction, so they can go to the video.

[MR] The video is over there.

[ED] Yeah, don't go too fancy, okay?

Actions

- **Setup your new blog** using your free WPD account with your micro-niche domain and hosting account
- **Setup your WPD account details in Market Samurai's Publish Content Module**, allowing you to publish direct to your blog from Market Samurai
- **Publish your first article** to your blog.

Handy Tip - When entering your WPD details into Market Samurai, ensure that you choose the "**New Wordpress Direct account**" option and not "New Wordpress Blog account", which is just for a standalone Wordpress blog.

Resources:

Wordpress Direct - <http://www.challenge.co/WordpressDirect>

Click here to get your free Wordpress Direct account.

Wordpress Direct Support - <http://www.wpdirect.com/support/>

Click here to get support for Wordpress Direct.

Market Samurai - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

Market Samurai Support - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.