

## The Challenge – Module 3 – Day 5

### 2010TCMD3D5a: Intro

Running Time: 2 mins



## Intro

[ED] Ed Dale

[MM] Michelle McPherson

[RS] Robert Somerville

[ED] Hey, day five! We're still in the car, Michelle.

[MM] We are. I'm getting hungry.

[ED] Hungry... it's getting a little... You want to say anything?

[MM] No, don't tell them that.

[ED] That's actually the fellows in the back. I forgot about you lot in the back. What are they still doing here? Unbelievable! It's just so extraordinary. Anyway...

[RS] Are we there yet?

[ED] Thank you, Guru Bob. No, we're not. Now, day five. We are going to be opening some accounts which will help build out your network, because we got to open accounts before we post to them.



And some of these social networking sites on **Twitter** and **Flickr**, what are some of the ways we can use these sites after we've opened an account?

**[MM]** We can use the sites for links. And we could also use the sites at times to generate some natural organic traffic.

**[ED]** Exactly! So, we can use them for content. We can use them for links. So, gosh, gee, all around awesome, interesting stuff to do. No wasted stuff! It's brilliant. So, with that, head over to the video. Marty, where are we going? Seriously?

**[MM]** Are we there yet?

**[ED]** It's unbelievable! Does anybody have an iPhone in this car?

**[MM]** The GPS is dodgy on those anyway.

**[ED]** What?!

**[MM]** That's what I've heard.

**[ED]** You have an iPhone, don't you?

**[MM]** No.

**[ED]** What?! Marty, stop the car!

[Marty brakes hard]

**[Everyone]** Whoa!

**[RS]** That wasn't a literal instruction! Anyway, that's a perfect ending for the video.

**[ED]** Yeah, you can stop recording now...

## Actions

- **Sign up for a Wordpress.com blog**, edit it to include a link to your micro-niche blog and add the Wordpress.com blog to your Posterous account
- **Sign up for a Tumblr blog**, edit the blog to include a link to your micro-niche blog and add the Tumblr blog to your Posterous account
- **Sign up for an Identi.ca account**, edit it to include a link to your micro-niche blog and add the Identi.ca account to your Posterous account

**Handy Tip** - Wherever possible with these Web 2.0 sites try to use your main Theme Keyword as the Username or part of the Domain name.

**If needed, the code for an anchor text link is:**

```
<a href="http://www.YOURDOMAIN.com">ANCHOR TEXT</a>
```

Just cut and paste this and put your own details in for **YOURDOMAIN.com** and **ANCHOR TEXT**.



## Resources:

**Wordpress.com** - <http://wordpress.com/>

Click here to signup for a Wordpress.com blog.

**Wordpress.com Support** - <http://en.support.wordpress.com/>

Click here to get Wordpress.com Support.

**Tumblr** - <http://www.tumblr.com/>

Click here to signup for a Tumblr blog.

**Tumblr Help** - <http://www.tumblr.com/help>

Click here to get support using Tumblr.

**Identi.ca** - <https://identi.ca/main/register>

Click here to signup for an Identi.ca account.

**Identi.ca Support** - <http://identi.ca/doc/help>

Click here to get support using Identi.ca