



## The Challenge – Module 6 – Day 3

### 2010TCMD6D3a: Introduction

Running Time: 1 min



### Intro

Hey, everybody. Apparently, that's the Sydney Harbour Bridge. Who would've thought? Ah! How about that? Silly me!

But today is no laughing matter because **we are going to be monitoring your Adsense**. We want to see if anybody's been clicking on those ads.

So, let's go with the **Wordpress Direct** folks, and let them tell you how to monitor your Adsense ads. And I will see you tomorrow.



## Actions

- Login to your Google AdSense account to look at your ad stats
- Go to the AdSense Setup area to tweak your settings and add appropriate filters
- While we will be making a decision in Module 7, a decision should not be made until you have reached **at least 200 ad impressions**

**Handy Tip** - Today's lesson was to show you HOW to interpret the performance for your Google AdSense ads. The actual interpretation of the performance will take place in Module 7 after you have acquired sufficient impressions for a meaningful analysis.

## Resources:

**Google AdSense** - <http://adsense.google.com/>

Click here to sign up for a Google AdSense.

**Google AdSense Support** - <http://www.google.com/support/adsense/>

Click here for support using Google AdSense.