

## The Challenge – Preseason – Day 7

### 2011TCPRED7a: Market Samurai

Running Time: 2 mins



## Intro

Hi, I'm **Dan Raine**, and in this video I want to tell you about a piece of software that we'll use extensively here in **the Challenge** called **Market Samurai**. And I want to show you how you can get your free copy today.

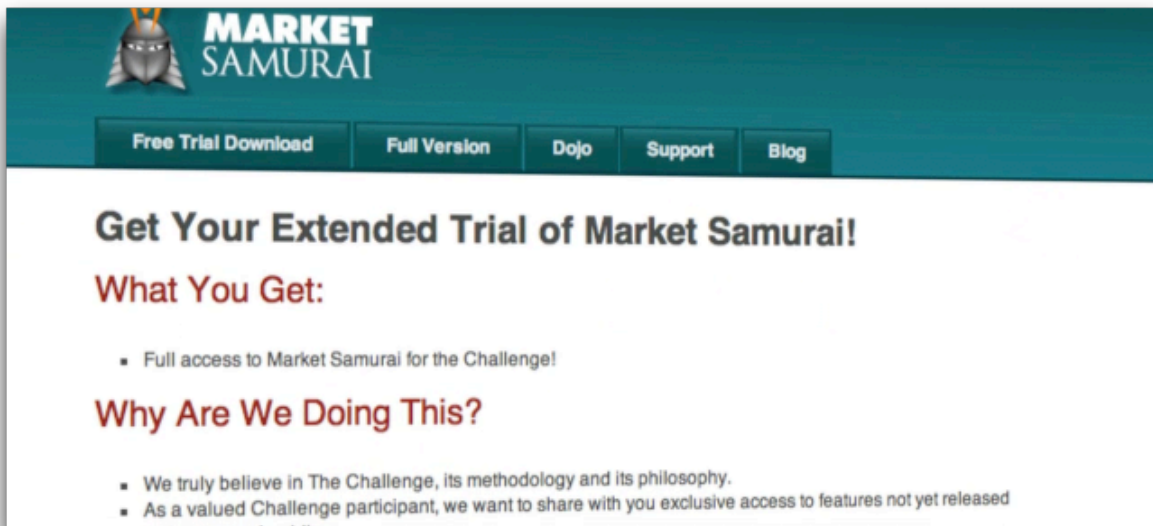
## Market Samurai

Now, **Market Samurai** is seriously **the Swiss army knife of Internet Marketing software**. And throughout **the Challenge**, we use it for our **keyword research**, for **looking at our competition**, for **finding places we can get backlinks from** and **discover articles and blogs which are related to our niche**. And we also use it to **publish content directly to our blogs**.

Now, **Market Samurai** is a **paid piece of software**, but **while you're taking the Challenge, you can use this software entirely free of charge**. It works both on Windows and Mac computers. And to get yourselves set up, all you need to do is head on over to:

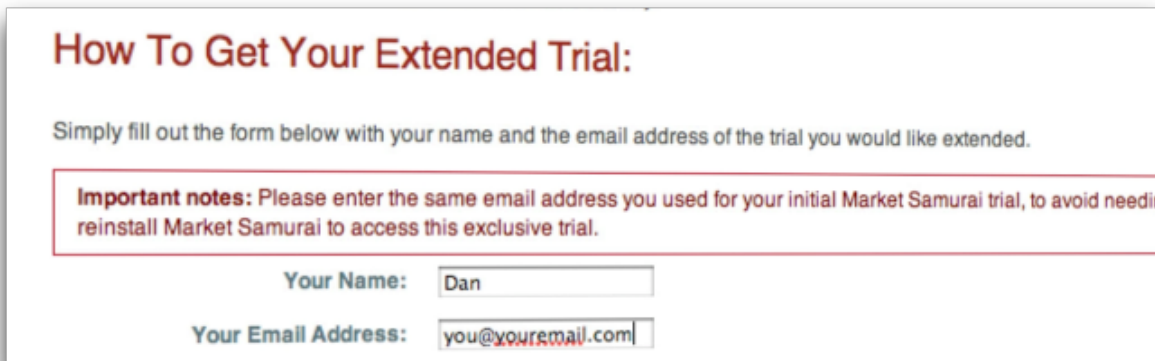
<http://www.challenge.co/MarketSamurai>

When you get there, you should see a page which looks a whole lot like this one.



The screenshot shows the Market Samurai website. At the top, there is a navigation bar with a samurai helmet icon and the text "MARKET SAMURAI". Below the navigation bar are five buttons: "Free Trial Download", "Full Version", "Dojo", "Support", and "Blog". The main content area features a large heading "Get Your Extended Trial of Market Samurai!" followed by a sub-heading "What You Get:" and a bulleted list: "Full access to Market Samurai for the Challenge!". Below that is another sub-heading "Why Are We Doing This?" and another bulleted list: "We truly believe in The Challenge, its methodology and its philosophy." and "As a valued Challenge participant, we want to share with you exclusive access to features not yet released".

Now, as I've said before, Market Samurai is free to use throughout **the Challenge**. So, **if you're a previous student and you want to activate your copy, then you can enter your details in the box at the bottom of this page**.



The screenshot shows a form titled "How To Get Your Extended Trial:". Below the title is a paragraph: "Simply fill out the form below with your name and the email address of the trial you would like extended." Below this is a red-bordered box containing "Important notes: Please enter the same email address you used for your initial Market Samurai trial, to avoid needing to reinstall Market Samurai to access this exclusive trial." Below the notes are two input fields: "Your Name:" with the value "Dan" and "Your Email Address:" with the value "you@youremail.com".

**If you are brand new to the Challenge this year, then just stick in your details there**, and you'll be taken to a page where you'll be asked to check your email for your sign-up link.

Now, **it might take up to 15 minutes to receive your email**. But if you don't get it within that period of time, then **make sure you check your spam folder** just in case it has ended up in there instead.

So, now that you've received your email and you clicked on the link, you'll be taken to the installation page which looks a whole lot like this one.



Now, if you follow the instructions and click on the **Install Now** button, you'll be taken through the whole process of installing **Adobe Air** and **Market Samurai**.

Once that's all done, you'll be able to open up Market Samurai. And **the first thing you'll see is a box asking you to enter your registration details**. And **these are in the email that was sent to you after you signed up**.

## Wrap Up

In later videos, we'll be showing you how to use Market Samurai and showing you all the features of Market Samurai. But for now, I really just wanted to get you set up and ready to go.

## Actions

Register for your copy of the Market Samurai trial, then Download and install the software.

## Resources:

**Market Samurai** - <http://www.challenge.co/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

**Market Samurai Support** - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.

**eBay** - <http://www.ebay.com/>

Click here to look for commercial activity on eBay.

**Market Samurai** - <http://www.challenge.co/blog/MarketSamurai>

Click here to get your free trial copy of Market Samurai if you haven't already.

**Market Samurai Support** - <http://www.noblesamurai.com/support>

Click here to get support for Market Samurai.